



36Kr Holdings Inc. to Participate in Upcoming Virtual Conferences

May 15, 2020

BEIJING, May 15, 2020 (GLOBE NEWSWIRE) -- 36Kr Holdings Inc. ("36Kr" or the "Company" or "We") (NASDAQ: KRKR), a prominent brand and a pioneering platform dedicated to serving New Economy participants in China, today announced its participation in the following virtual investor conferences:

- Citi Pan-Asia Regional Investor Conference 2020, May 19, 2020
- Needham 15th Annual Technology & Media Conference 2020, May 20, 2020
- Goldman Sachs TechNet Conference 2020, May 21, 2020
- Citi Regional Tech Investor Conference 2020, May 28, 2020
- CICC Investment Strategy Conference for 2H20, May 29, 2020

Management will meet with institutional investors online throughout these events. For additional information, please contact your respective institutional sales representative at the sponsoring banks.

About 36Kr Holdings Inc.

36Kr Holdings Inc. is a prominent brand and a pioneering platform dedicated to serving New Economy participants in China with the mission of empowering New Economy participants to achieve more. The Company started its business with high-quality New Economy-focused content offerings, covering a variety of industries in China's New Economy with diverse distribution channels. Leveraging traffic brought by high-quality content, the Company has expanded its offerings to business services, including online advertising services, enterprise value-added services and subscription services to address the evolving needs of New Economy companies and upgrading needs of traditional companies. The Company is supported by comprehensive database and strong data analytics capabilities. Through diverse service offerings and the significant brand influence, the Company is well-positioned to continuously capture the high growth potentials of China's New Economy.

For more information, please visit <http://ir.36kr.com>.

For investor and media inquiries, please contact:

In China:

36Kr Holdings Inc.
Investor Relations
Tel: +86 (10) 5825-4188
E-mail: ir@36kr.com

The Piacente Group, Inc.
Xi Zhang
Tel: +86 (10) 6508-0677
E-mail: 36Kr@tpg-ir.com

In the United States:

The Piacente Group, Inc.
Brandi Piacente
Tel: +1-212-481-2050
E-mail: 36Kr@tpg-ir.com