



## 36Kr Holdings Inc. to Report Fourth Quarter and Fiscal Year 2021 Financial Results on Tuesday, March 29, 2022

March 22, 2022

BEIJING, March 22, 2022 /PRNewswire/ -- 36Kr Holdings Inc. ("36Kr" or the "Company") (NASDAQ: KRKR), a prominent brand and a pioneering platform dedicated to serving New Economy participants in China, today announced that it will report its fourth quarter and fiscal year 2021 unaudited financial results, on Tuesday, March 29, 2022, before the open of U.S. markets.

The Company's management will host an earnings conference call at 8:00 AM U.S. Eastern Time on March 29, 2022 (8:00 PM Beijing/Hong Kong Time on March 29, 2022). Details for the conference call are as follows:

Event Title: 36Kr Holdings Inc. Fourth Quarter and Fiscal Year 2021 Earnings Conference Call  
Conference ID: 4868404  
Registration Link: <http://apac.directeventreg.com/registration/event/4868404>

All participants must use the link provided above to complete the online registration process 20 minutes in advance of the conference call. Upon registering, each participant will receive a set of participant dial-in number, Direct Event passcode, and a unique registrant ID, which will be used to join the conference call.

Additionally, a live and archived webcast of the conference call will be available on the Company's investor relations website at <http://ir.36kr.com>.

A replay of the conference call will be accessible approximately two hours after the conclusion of the live call until April 5, 2022, by dialing the following telephone numbers:

United States: +1-855-452-5696  
International: +61-2-8199-0299  
Hong Kong, China: 800-963-117  
Mainland China: 400-632-2162  
Replay Access Code: 4868404

### About 36Kr Holdings Inc.

36Kr Holdings Inc. is a prominent brand and a pioneering platform dedicated to serving New Economy participants in China with the mission of empowering New Economy participants to achieve more. The Company started its business with high-quality New Economy-focused content offerings, covering a variety of industries in China's New Economy with diverse distribution channels. Leveraging traffic brought by high-quality content, the Company has expanded its offerings to business services, including online advertising services, enterprise value-added services and subscription services to address the evolving needs of New Economy companies and upgrading needs of traditional companies. The Company is supported by comprehensive database and strong data analytics capabilities. Through diverse service offerings and the significant brand influence, the Company is well-positioned to continuously capture the high growth potentials of China's New Economy.

For more information, please visit: <http://ir.36kr.com>.

### For investor and media inquiries, please contact:

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